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## What is an R.G.D.?

- A professional graphic designer who has been granted the right to use this designation, signifying education, knowledge and experience in graphic design and ability to practice to the standard set by RGD Ontario.
- Is committed to professionalism, accountability, responsibility and ethical, results-oriented practice of graphic design that gives value to clients and employers.
- Is passionate about advancing the profession and raising awareness of the value that design brings to business, society and culture.
- Stands firmly in support of RGD Ontario's advocacy against spec work and upholding designers' copyright.
- Is serious about life-long learning, and takes advantage of RGD Ontario and other programs and services to augment knowledge, integrate best practices and tools, and acquire new information on sustainability, trends, research, methodologies, processes, technologies and efficiencies.
- Is connected to a network of design professionals, suppliers, services and other professionals and uses these to add value to the work produced.
- Is generous in providing advice and expertise to assist the Association in its many programs and activities for the benefit of the next generation of designers.

### Why become an R.G.D.?

It is not necessary to be registered in order to practice graphic design. However, it is illegal to take or use the designation "Registered Graphic Designer" or "R.G.D." or to imply, suggest or hold out to be a Registered Graphic Designer if not entitled to do so.

There are many highly qualified designers who are not yet registered. Unfortunately there are also many untrained, unskilled individuals who claim to offer "design services". Often such persons may know how to use software and computers, but have no or inadequate education, training or knowledge of the principles of design and the design process.


Set yourself apart as a professional with the R.G.D. designation, and stand together with other professionals as a united, strong voice for design.

Become a Registered Graphic Designer!

### For more information contact:

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We look forward to welcoming you as an R.G.D.



Nicole Vallée R.G.D.  
President